

**Subject:** Help our church save money

Dear First Name,

I am writing because we have a great opportunity to save money for our church.

Ministry Scheduler Pro, the program we use for ministry scheduling, auto reminders, swap requests, etc., is offering a discount. For every new church that purchases MSP using our church's referral code, we save money.

If you have friends or family at other churches that could benefit from MSP, please share how MSP has helped you. Then, if their church is interested in purchasing, give them our referral code: **[insert referral code here]**. When purchasing, they can enter that code to save 10% on a new license, and we'll save \$25 off our yearly renewal for each church we refer, so every referral helps both churches!

Please let me know if you have any questions, and as always, thank you for all that you do!

Sincerely,  
Your Name